

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 01519 130450Z

ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----086081 130454Z /20

R 130355Z MAR 78

FM AMEMBASSY TAIPEI

TO USDOC WASHDC

INFO SECSTATE WASHDC 6716

UNCLAS TAIPEI 1519

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: FOREIGN BUYER PROGRAM: CETDC PRIVATE SECTOR PURCHASING
MISSIONS

REF: (A) USDOC 4357, (B) TAIPEI 1311, (C) CCP BUY MORE IN

AMERICA PROGRAM

1. EMBASSY REQUESTS ONE HUNDRED FLYERS AND BROCHURES FOR EACH
OF THE FOLLOWING FBP SHOWS: AMERICAN HOSPITAL ASSOCIATION
CONVENTION, ANAHEIM; NATIONAL OFFICE PRODUCTS ASSOCIATION (NOPA),
CHICAGO; INTERNATIONAL PUBLIC WORKS CONGRESS AND EQUIPMENT SHOW,

BOSTON; INSTRUMENTATION/AUTOMATION CONFERENCE AND EXHIBITION,
PHILADELPHIA; GRAPH-EXP, NEW YORK; NATIONAL PACKAGING WEEK
EXPO AND ASSEMBLY, CHICAGO; AND FOOD AND DAIRY EXPOSITION '78,
ANAHEIM.

2. EMBASSY HAS PREVIOUSLY NOTSPECIFIED "MULTI-LANGUAGE"
BROCHURES BECAUSE THESE INVARIABLY HAVE JAPANESE CHARACTER
TEXT BUT NOT CHINESE. WE WOULD, HOWEVER, CEED THIS TYPE
OF FLYER/BROCHURE, IF THEORDINARY ENGLISH TEXT VERSIONS
MAKE NO REFERENCE TO THE FOREIGN-BUYER-PROGRAM ASPECTS
OF THE US TRADE SHOW.

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3. EMBASSY HAS INTENSIVELY PROMOTED FBP DESIGNATED SHOWS
AND TALLIES OF FOREIGN VISITORS FOR MOST OF THESE
INDICATE RESPECTABLE NUMBER OF VISITORS FROM TAIWAN.
FBP HAS PROBABLY ALREADY NOTED THE EXTENSIVECONVERAGE
DEVOTED TO THE FOREIGN BUYER PROGRAM IN EMBASSY TAIPEI
COMMERCIAL NEWSLETTER OF JAN/FEB 1978. THIS IS BEING
CONTINUED IN MARCH/APRIL ISSUE WHICH NOW GOING TO PRESS.

4. AS TO JOINT CETDC-EMBASSY EFFORT UNDER BUY MORE IN AMERICA PROGRAM, FBP DESIGNATED SHOWS WILL, OF COURSE, BE USED TO FULL ADVANTAGE. HOWEVER, WHEN THE PRODUCT AREA OR TIMING -- AS IN THE CASE OF MACHINE TOOL MISSION -- PRECLUDE USE OF FBP SHOW, EMBASSY INTENDS TO EXPLORE OTHER AVENUES FOR ASSISTING CETEC BUYING MISSIONS, E.G., TRADE ASSOCIATIONS AND USDOC DISTRICT OFFICES.

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 13 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Film Number: D780111-0162
Format: TEL
From: TAIPEI
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780374/aaaacktn.tel
Line Count: 71
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Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
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Review Withdrawn Fields: n/a
SAS ID: 3348777
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM: CETDC PRIVATE SECTOR PURCHASING MISSIONS
TAGS: BEXP, TW
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/b803f6c7-c288-dd11-92da-001cc4696bcc
Review Markings:
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